

PERSONAL INFORMATION

Dr Ljubisa Bojic



 1/2, Bulevar Kraljice Marije, Kragujevac, 34000, Serbia

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 ljubisa.bojic@gmail.com

 www.ljubisabojic.com

Sex Male | Date of birth 06/09/1983 | Nationality Serbian

JOB APPLIED FOR

Post Doc at university or top management position in a company

WORK EXPERIENCE

2013 - 2014

Founder and co-owner

Symbols Research

With his partners, dr Ljubisa Bojic works on creating [Symbols: software for neurolinguistic social networks analyses](#). By doing complex analyses of needs, values and emotions, Symbols unites knowledge from social sciences, market research, consulting, marketing and social networks. Symbols has its applications in economy, science and security. Software uses socio-psychological algorithms to predict events, assist decision making and marketing.

[Business Sector](#)

2009 - 2013

CEO

Positive Center for Digital Media

Biggest contribution: completed media addiction research with more than 2000 research participants from Serbia: [link](#).

[NGO Sector](#)

2006 - 2011

Public Relations Advisor

[Aliance Group](#)

Biggest contribution: founded web site and gathered team of authors that who publish posts on daily basis: [link](#).

[Business Sector](#)

2007 - 2009

Manager

School of Web Journalism at Serbian Association of Journalists

Biggest contribution: wrote curriculum and founded School of Web Journalism which enrolls 7th generation of students: www.webnovinar.org.

[NGO Sector](#)

1999 - 2006

Journalist

Freelance

Author of programs and texts: Glas Javnosti and Kurir daily newspapers, [Global Voices Online](#), [Smart Tone HK](#) (first news team specialized for mobile phone platform), [South China Morning Post](#), [TVB Pearl](#), Link magazine, Danas daily newspapers, Kanal 9 TV, DokicJelena.com web site, Lighter Shade of Green, Dim Sum and Radio Television of Kragujevac.

[Business Sector](#)

EDUCATION AND TRAINING

2009 - 2013 **Doctor of Political Sciences**

Institute for Political Studies (Sciences PO Lyon), Triangle lab, PhD school of social sciences, University of Lumiere Lyon 2 (France)

Dissertation [Process of Media Addiction and Its Implications to Political Participation in Serbia](#) defended on 7th November 2013. Marked by the PhD defense jury as “very honorable with congratulations of the committee”. PhD Defense report can be seen [here](#).

PhD defense jury:

Didier Lapeyronnie, University of Sorbonne Paris 4, president,
Jean-Louis Marie, Institute for Political Studies in Lyon, thesis director,
Claude Journes, Faculty for Political Sciences at University of Lumiere Lyon 2 and
Srbobran Brankovic, FEFA at University of Singidunum.

Reporters:

Predrag Simic, Faculty for Political Sciences at University of Belgrade and
Claude Journes, Faculty for Political Sciences at University of Lumiere Lyon 2

2008 - 2009 **Master of Arts in Communication**

Faculty for Culture and Media, Belgrade
(average grade 8,78)

2005 - 2008 **Bachelor of Arts in Journalism**

Faculty of Humanistic Sciences, Belgrade
(average grade 9,56)

1999 - 2002 **International High School Diploma**

Delia School of Canda, Hong Kong (China)

PERSONAL SKILLS

Mother tongue(s) Serbian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
French	A2	A2	A2	A2	A2

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
Common European Framework of Reference for Languages

Communication skills Excellent

Organisational / managerial skills Strong organizational skills directed towards goals achievement.

Computer skills Advanced computer skills. Capable to work with statistical softwares such as SPSS.

Other skills Persistence, innovation and leadership

Driving licence B Category

ADDITIONAL INFORMATION

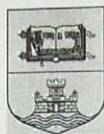
- | | |
|-------------|---|
| Papers | <p>Bojić, M. L. (2009). How communication professionals and students of communication use Facebook. <i>Communication Management</i>, 12(9): 115-126. (link)</p> <p>Bojic, L. & Marie, J.-L. (2013). Media addiction by universal indicators. <i>Serbian Political Thought</i>, 20 (41): 183-197. (link)</p> <p>Bojic, L., Marie, J.-L. & Brankovic, S. (2013). Reception and Expression Capabilities of Media Addicts in Serbia. <i>Culture of Polis</i>, 10 (22): 353-368. (link)</p> <p>Bojic, M., Miletic, M. & Bojic, Lj. (2014). Optimization of thermal insulation to achieve energy savings in low energy house (refurbishment). <i>Energy Conversion and Management</i>, 2014, 10.1016/j.enconman.2014.04.095. (link)</p> <p>Bojic, M., Marjanovic, N., Miletic, I. & Bojic L. (2014). Comparison of Optical Performances of Sea-shell Trough Solar Concentrators. <i>Energy and Buildings</i>, http://dx.doi.org/10.1016/j.enbuild.2014.08.037. (link)</p> <p>Bojić, M., Cvetković, D. & Bojić, L. (2015). Decreasing energy use and influence to environment by radiant panel heating using different energy sources. <i>Applied Energy</i>, 138: 404–413. (link)</p> |
| Conferences | <p>Bojic L. (2014). Media addiction and political participation. Civic political engagement and social spheres in the new digital era, Paris, 24 – 27 June 2014.</p> <p>Bojic, Lj. (2014). Media and political persuasion. 41st National Conference on quality, Kragujevac.</p> <p>Bojic, L., Brankovic, S., Marie, J.-L. (2013). Media addiction by using universal indicators. 5th International Social Sciences Conference in Balkan, Novi Pazar, Serbia, 4-5 jun.</p> <p>Bojic, M., Adamovic, D., Radulovic, J., Miletic, M. & Bojic, L. (2013). Lighting use in Serbian low-rise houses. Conference Manual, 7th International Quality Conference, Kragujevac pp.523-528.</p> <p>Bojic, M., Adamovic, D., Radulovic, J., Miletic, M. & Bojic, L. (2013). Air conditioning in Serbian low-rise houses. Conference Manual, 7th International Quality Conference, Kragujevac pp.541-546.</p> |
| Exhibitions | <p>Bojic, L. (15th May 2010.). <i>Magic of Reunion</i>. Artcaffe gallery Oblomov.</p> <p>Bojic, L., Hui, A. Lei, S & Hung, T. (20. March 2007.). <i>Doors of Unexpected City</i>. Hong Kong. Student Cultural Center in Kragujevac.</p> |
| Awards | <p>Rising Voices grant, 2008.</p> <p>Nominated for CNN News Blog Award in June of 2007.</p> <p>MVP Award (30th May 2002.), Student Newspaper Club (for contribution in magazines <i>Lighter Shade of Green</i> and <i>Dim Sum</i>), Delia School of Canada, Hong Kong.</p> |
| Reviewer | <p>Cyberpsychology, Behavior, and Social Networking – Reviewed 6 papers.</p> <p>Television and New Media – Reviewed 1 paper.</p> |

ANNEXES

- Diploma: Doctor of Political Sciences
- Translation of the Diploma to Serbian language
- University of Belgrade's recognition of the Diploma from foreign university







УНИВЕРЗИТЕТ У БЕОГРАДУ

Адреса: Студентски трг 1, 11000 Београд, Република Србија
Тел.: 011 3207400; Факс: 011 2638818; E-mail: officebu@rect.bg.ac.rs

Београд, 20.10.2014. године

Број: 06-61302-2668/4-14

МЧБ

На основу члана 104. став 5. Закона о високом образовању ("Службени гласник РС", бр. 76/05, 100/07-аутентично тумачење, 97/08, 44/10, 93/12 и 89/13), члана 11. Правилника о признавању страних високошколских исправа ("Гласник Универзитета у Београду" бр. 129/06 и 145/08) и одлуке Комисије Универзитета за признавање страних високошколских исправа бр. 06-61302-2668/3-14, од 3. октобра 2014. године, доносим

РЕШЕЊЕ

ПРИЗНАЈЕ СЕ високошколска исправа **Université Lyon 2, Лион, Француска**, бр. LION II 10506593/2014201300028 од 09.01.2014. године, на којем је **Љубиша (Милорад) Бојић** стекао образовање, као диплома **докторских академских студија (180 ЕСПБ)**, са стручним називом **доктор наука – политичке науке**.

Образложење

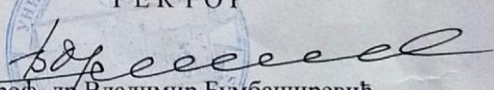
Универзитету у Београду, преко Факултета политичких наука, обратио се Љубиша (Милорад) Бојић, рођен 06.09.1983. године у Крагујевцу, Република Србија, захтевом за признавање дипломе Université Lyon 2, Лион, Француска, на којем је именовани, након окончаних докторских академских студија, стекао звање доктор политичких наука.

Стручни органи Факултета размотрили су све списе предмета и предложили Комисији Универзитета доношење одлуке којом се предметна диплома признаје као диплома докторских академских студија са стручним називом доктор политичких наука. Комисија Универзитета у Београду, узимајући у обзир став стручних органа Факултета и утврђена правила о признавању јавних исправа, донела је одлуку као у диспозитиву.

УПУТСТВО О ПРАВНОМ СРЕДСТВУ:

Ово решење је коначно у управном поступку, па се против њега може покренути управни спор код Управног суда, у року од 30 дана од дана пријема решења.

РЕКТОР


Проф. др Владимир Бумбаширевић